# Financial Statements

# FRIENDS OF GREAT SMOKY MOUNTAINS NATIONAL PARK

# TABLE OF CONTENTS

	Page Nos.
INDEPENDENT ACCOUNTANTS' AUDIT REPORT	1-2
FINANCIAL STATEMENTS	
Statement of Financial Position	3
Statement of Activities	4-6
Statement of Cash Flows	7
Notes to the Financial Statements	8-17

# MITCHELL EMERT & HILL, P.C. CERTIFIED PUBLIC ACCOUNTANTS AND CONSULTANTS

# INDEPENDENT ACCOUNTANTS' AUDIT REPORT

Board of Directors Friends of Great Smoky Mountains National Park Sevierville, Tennessee

We have audited the accompanying financial statements of Friends of Great Smoky Mountains National Park, which comprise the statement of financial position as of December 31, 2012, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatements, whether due to fraud or error

## Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# Opinion

In our opinion, the financial statements referred to in the first paragraph present fairly, in all material respects, the financial position of Friends of Great Smoky Mountains National Park as of December 31, 2012, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America

Mitchell Emert + Hill

April 15, 2013

# STATEMENT OF FINANCIAL POSITION

December 31, 2012

# **ASSETS**

CURRENT ASSETS		
Cash		\$ 4,824,948
Certificates of deposit		716,272
Prepaid expenses		19,405
Current portion of long-term pledges receivable		44,750
Accounts receivable		181,314
TOTAL CURRENT ASSETS		5,786,690
INVESTMENTS		4,078,914
LONG-TERM PLEDGES RECEIVABLE, net of current portion and present value discount		30,215
PROPERTY AND EQUIPMENT		
Computer equipment	\$ 66,095	
Office equipment	83,619	
Leasehold improvements	56,631	
•	206,345	
Accumulated depreciation	(123,944)	82,401
OTHER ASSETS		
Beneficial interest in assets held by others	190,623	
Deposit —	275	190,898
		\$ 10,169,117

See the accompanying notes to the financial statements.

# LIABILITIES AND NET ASSETS

OT	T II'N W	THE REP	r. <b>T</b> T	ABITY	ITIES
( 1	JK#	CHIN I		ABII	ILIPS

Accounts payable Deferred revenue		\$ 27,084 196,896
	TOTAL CURRENT LIABILITIES	 223,980

# NET ASSETS

Unrestricted	\$ 2,540,169
Temporarily restricted	2,994,866
Permanently restricted	4,410,102 9,945,137

\$10,169,117

# STATEMENT OF ACTIVITIES

	Unrestricted	Temporarily Restricted	Permanently Restricted	Totals
SUPPORT AND REVENUE				
Contributions and grants	\$ 393,456	\$ 608,470	\$ 433,736	\$ 1,435,662
Less: Amounts designated				
by donors for other				
organizations	0	(23,565)	0	(23,565)
License plate revenue:				
State of Tennessee	399,403	0	0	399,403
State of North Carolina	416,480	0	0	416,480
Special events, net			_	
of direct expenses	269,440	0	0	269,440
In-kind contributions	93,722	0	0	93,722
Investment income				146110
net of expenses	16,942	113,820	15,357	146,119
	1,589,442	698,725	449,093	2,737,261
Net assets released				
from restrictions	549,488_	(549,488)	0_	0
	2,138,930	149,237	449,093	2,737,261
EXPENSES				
Program services:				
Park projects	1,023,746	0	0	1,023,746
Salaries	105,895	0	0	105,895
Payroll taxes	8,101	0	0	8,101
Rent	11,192	0	0	11,192
Insurance	14,540	0	0	14,540
Office	2,820	0	0	2,820
Computer Computer	3,908	0	0	3,908
Travel	6,355	0	0	6,355
Utilities	1,327	0	0	1,327
Telephone	4,080	0	0	4,080
	1,181,964	0	0	1,181,964

# STATEMENT OF ACTIVITIES

(continued)

	Unrestricted	Temporarily Restricted	Permanently Restricted	Totals
Management and general:				
Salaries	128,490	0	0	128,490
Payroll taxes	9,829	0	0	9,829
Rent	9,224	0	0	9,224
Utilities	1,733	0	0	1,733
Insurance	11,983	0	0	11,983
Telephone	3,363	0	0	3,363
Accounting and legal	14,100	0	0	14,100
Bank charges	10,495	0	0	10,495
Computer services	3,221	0	0	3,221
Meals and entertainment	6,879	0	0	6,879
Supplies	2,324	0	0	2,324
Postage	10,614	0	0	10,614
Professional services	28,609	0	0	28,609
Repairs and maintenance	8,010	0	0	8,010
Dues and subscriptions	5,857	0	0	5,857
Travel	5,928	0	0	5,928
Printing	3,524	0	0	3,524
Depreciation	5,494	0	0	5,494
Board	6,708	0	0	6,708
Volunteer support	3,343	0	0	3,343
Miscellaneous	10,725	0_	0	10,725
	290,453	0	0	290,453

# STATEMENT OF ACTIVITIES

(continued)

Year Ended December 31, 2012

	Unrestricted	Temporarily Restricted	Permanently Restricted_	Totals
Fundraising:			_	****
Salaries	206,995	0	0	206,995
Payroll taxes	16,974	0	0	16,974
Rent	18,029	0	0	18,029
Utilities	1,498	0	0	1,498
Insurance	23,423	0	0	23,423
Telephone	6,573	0	0	6,573
Office	4,544	0	0	4,544
Printing	36,163	0	0	36,163
Computer	6,295	0	0	6,295
Travel	10,238	0	0	10,238
Advertising and promotion	62,198	0	0	62,198
Newsletter	6,903	0	0	6,903
Public relations	22,532	0	0	22,532
Telethon	35,264	0	0	35,264
	457,630	0	0	457,630
	1,930,046	0	0	1,930,046
OTHER CHANGE IN NET ASSETS				
Transfers	0	139,817	(139,817)	0
CHANGE IN NET ASSETS	208,884	289,054	309,276	807,214
NET ASSETS AT THE BEGINNING OF THE YEAR	2,331,285	2,705,812	4,100,826	9,137,923
NET ASSETS AT THE END OF THE YEAR	\$ 2,540,169	<u>\$ 2,994,866</u>	<u>\$ 4,410,102</u>	<u>\$ 9,945,137</u>

See the accompanying notes to the financial statements.

# STATEMENT OF CASH FLOWS

CASH PROVIDED(USED) BY OPERATING ACTIVITIES				
Change in net assets			\$	807,214
Adjustments to reconcile change in net assets to				
net cash provided by operating activities:				
Depreciation	\$	5,494		
(Increase)decrease in:				
Prepaid expenses		10,230		
Pledges receivable		51,494		
Accounts receivable		(11,107)		
Increase(decrease) in:				
Accounts payable		(4,301)		
Deferred revenue		38,483		90,293
NET CASH PROVIDED BY OPERATING ACTIVITIES				897,507
CASH PROVIDED(USED) BY INVESTING ACTIVITIES  Decrease in certificates of deposit		,959,056		
(Increase) in endowments	_(4	,092,751)		
NET CASH (USED) BY INVESTING ACTIVITIES			(	2,133,695)
NET (DECREASE) IN CASH			(	1,236,188)
CASH AT THE BEGINNING OF THE YEAR				6,061,136
CASH AT THE END OF THE YEAR			<u>\$</u> _	<u>4,824,948</u>

# NOTES TO THE FINANCIAL STATEMENTS

December 31, 2012

### NOTE A - DESCRIPTION OF ORGANIZATION

Friends of Great Smoky Mountains National Park (Friends of the Smokies) is a nonprofit North Carolina corporation with offices in Sevierville, Tennessee and Waynesville, North Carolina. Friends of the Smokies was established in 1993 to assist the National Park Service in its mission to preserve and protect the Great Smoky Mountains National Park by raising funds and public awareness, and providing volunteers for needed projects.

Friends of the Smokies primary purposes are to preserve, restore, and enhance the natural beauty and features, the ecological systems and the cultural and historical heritage of Great Smoky Mountains National Park; to enhance educational, interpretive, and research opportunities relating to Great Smoky Mountains National Park; to increase public awareness, enjoyment, and appreciation of Great Smoky Mountains National Park; to support the efforts of the National Park Service and other organizations and individuals in furtherance of the foregoing, and to provide support and assistance to the National Park Service in constructing or improving park facilities such as trails, visitor centers, and support facilities to better serve the visiting public

### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Although these estimates are based on management's knowledge of current events and actions they may undertake in the future, actual results could differ from those estimates. Estimates are used when accounting for fair value of pledges, allowances for uncollectible receivables, depreciation, allocation of expenses, and contingencies, among others

#### Cash and Cash Equivalents

Cash and cash equivalents consist of cash and interest-bearing deposits. For purposes of the statement of cash flows, Friends of the Smokies considers cash on deposit with financial institutions and all cash investments with original maturities of three months or less to be cash and cash equivalents.

# NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2012

#### Property and Equipment

Property and equipment are recorded at cost or estimated cost if actual cost is not available. Donated property and equipment are recorded at the estimated fair value at the date of receipt. Depreciation is calculated using the straight-line method over the estimated useful lives of the assets, which range from three to ten years. Depreciation expense for the year ended December 31, 2012 was \$7,954.

### Support and Revenue

Contributions are recorded as support when cash or other assets are received. Contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Gifts of cash and other assets that are designated for future periods or restricted by the donor for specific purposes are reported as temporarily restricted or permanently restricted support, depending on the nature of the restriction. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Restricted grants and contributions whose restrictions are met in the same reporting period as they are received are reported as unrestricted. Revenue from services is recognized when the service is rendered.

Contributions of property and equipment and other long-lived assets with explicit restrictions that specify how the assets are to be used, including cash contributed to acquire such assets, are recorded as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the expiration of donor restrictions is reported when the donated or acquired assets are placed in service.

### Agency Transactions

Friends of the Smokies acts as an agent in certain cases to facilitate the receipt and transfer of charitable gifts to other organizations that benefit the Great Smoky Mountains National Park. Contributions received are recorded by Friends of the Smokies as revenue. Designated contributions disbursed to other organizations are presented in the accompanying statement of activities as a reduction of support and revenue.

## NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2012

# Functional Expense Allocation

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities. Costs are charged to program services, management and general and fundraising functions based on direct expenses incurred. Indirect expenses are allocated among the program and supporting services benefited.

#### State License Plate Revenue

State of Tennessee has provided for the sale of specially earmarked Friends of Great Smoky Mountains National Park license plates. The funds produced from the sale of such plates, less the expense incurred in designing and manufacturing the plates, are deposited in a State of Tennessee general fund reserve account known as the Friends of Great Smoky Mountains endowment fund. The endowment fund maintains a principal balance of \$500,000. All revenues produced from the sale of the plates and the earned interest of the fund are to be used exclusively for the assistance of the National Park Service in the care of the Great Smoky Mountains National Park. The Commissioner of Finance and Administration makes disbursements of such funds on a quarterly basis to Friends of the Smokies.

State of North Carolina has approved Friends of the Smokies as one of the organizations participating in its state attraction license plates program. Quarterly distributions are made to the specific organizations, based upon each organization's proportion of state attraction plates sold. The revenue received from the sale of such plates, is to be used for educational materials, preservation programs, capital improvements for the portion of the park that is located in North Carolina, and operating expenses of the park.

## Income Taxes

Friends of the Smokies is exempt from federal income taxes under section 501(c)(3) of the U.S. Internal Revenue Code, except on unrelated business income. Friends of the Smokies had no unrelated business income for the year ended December 31, 2012. Friends of the Smokies' income tax filings are open and subject to examination by the Internal Revenue Service generally for three years after they are filed However, Friends of the Smokies is not currently under audit nor has Friends of the Smokies been contacted by this jurisdiction. Friends of the Smokies believes that it has appropriate support for any tax positions taken, and as such, do not have any uncertain tax positions that are material to the financial statements

# NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2012

#### NOTE C - INVESTMENTS

Investments are carried at fair value. Fair value is determined based on quoted prices in active markets for identical assets (considered Level 1 in the fair value hierarchy). Long-term investments at December 31, 2012 consisted entirely of equity securities.

Realized and unrealized gains and losses are determined on the basis of specific identification. Investment income includes income from investments, checking and savings accounts and certificates of deposit. Investment income for the year ended December 31, 2012 consisted of the following:

	<u>Uni</u>	restricted		nporarily estricted		nanently stricted	 Totals
Interest and dividends Realized gain Unrealized gain Expenses	\$	16,942 0 0 0	\$	56,184 66 57,570 0	\$	4,690 9,675 8,695 (7,703)	\$ 77,816 9,741 66,265 (7,703)
	<u>\$</u>	16,942	<u>\$</u>	113,820	<u>\$</u>	15,357	\$ 146,119

#### NOTE D - PLEDGES RECEIVABLE

Pledges receivable are recorded at the present value of estimated future cash flows using a discount rate of 2.5%. Unconditional pledges receivable at December 31, 2012 were as follows:

Amounts due in:  Less than one year	\$	44,750
One to four years Less discount to present value		32,915 (2,700) 30,215
Net pledges receivable restricted for Trails Forever endowment	<u>\$</u>	<u>74,965</u>

# NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2012

#### NOTE E - LEASE OBLIGATIONS

Friends of the Smokies leases two office facilities under operating leases. The lease agreement for the office space in Tennessee will expire in July 2016. Rent expense for the year ended December 31, 2012 was \$38,445, net of sublease income.

Future minimum lease payments are as follows:

Year Ending December 31.	
2013	\$ 40,716
2014	40,716
2015	40,716
2016	23,751

#### NOTE F - CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject Friends of the Smokies to concentrations of credit risk consist primarily of cash and cash equivalents and accounts receivable. Cash and cash equivalents are maintained in demand deposit accounts which, at times, may exceed federally insured limits. Friends of the Smokies has not experienced any losses and does not believe it is exposed to any significant credit risk on such accounts. By their nature, all such financial instruments involve risk, including the credit risk of nonperformance by counterparties. Exposure to credit risk is managed through various monitoring procedures. At December 31, 2012, Friends of the Smokies had no major concentrations of credit risk except for uninsured bank deposits

# NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2012

# NOTE G - DONATED MATERIALS AND SERVICES

Donated materials and services are recorded in the financial statements at their estimated fair market value. The donated materials and services for the year ended December 31, 2012 were as follows:

Fundraising:	
Special events food and lodging	\$ 32,144
Marketing and promotion	50,417
Website design	9,441
Management and general:	
Professional services	1,692
Other	28
	\$ 93,722

### NOTE H - TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consist of cash and temporary investments held for the following purposes:

Smokies Fund (for administration and operation)	\$ 1,229,543
National Park Service	959,477
Greenbriar renovations	187,073
Trails Now	257,595
Parks as Classrooms	213,600
Scholarships	38,796
Brook Trout restoration	74,431
Purchase Knob-Burroughs Welcome	2,684
Hemlock Preservation and Beetle Lab	30,375
Oconoluftee Visitor Center	350
Other	941

\$ 2,994,866

# NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2012

# NOTE I - NET ASSETS RELEASED FROM RESTRICTIONS

Friends of the Smokies incurred expenses for the following projects:

	Release of Temporarily Restricted Net Assets		Unrestricted Net Assets		Totals	
Park amenities/facility improvements Appalachian Bear Center Cabin preservation/restoration Air/water quality research Trail and shelter management Parks as Classrooms Cades Cove projects Purchase Knob Science Learning Center Fraser Fir preservation Hemlock preservation	\$	35,472 0 38,389 4,181 64,244 199,990 41,226 19,948 2,500 50,000	\$	25,960 10,000 13,736 0 136,548 86,480 13,175 9,476 0	\$	61,432 10,000 52,125 4,181 200,792 286,470 54,401 29,424 2,500 50,000
Other parkwide initiatives	\$	93,537 549,488	<u>\$</u>	<u>178,884</u> <u>474,257</u>	<u>\$</u>	272,421 1,023,746

# NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2012

# NOTE J - PERMANENTLY RESTRICTED NET ASSETS/ENDOWMENT

Friends of the Smokies endowment consists of approximately seven funds established for a variety of purposes. All of the endowment funds are donor-restricted. As required by accounting principles generally accepted in the United States of America, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. As of December 31, 2012, all endowment net assets are permanently restricted, the income from which is expendable to support the following purposes:

Brook Trout Fisheries Scholarship Other scholarships Trails Forever endowment	\$ 18,177 45,766 <u>4,155,537</u> 4,219,480
Funds held by others for the benefit of Friends of Great Smoky Mountains National Park: The Community Foundation of Western North Carolina East Tennessee Foundation	70,830 119,793 190,623
	<u>\$ 4,410,102</u>

#### Interpretation of Relevant Law

The Board of Directors of Friends of the Smokies has interpreted the State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, Friends of the Smokies classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the directions of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by SPMIFA. In accordance with SPMIFA, the organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

# NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2012

- (1) The duration and preservation of the fund,
- (2) The purposes of the organization and the donor-restricted endowment fund,
- (3) General economic conditions,
- (4) The possible effect of inflation and deflation,
- (5) The expected total return from income and the appreciation of investments,
- (6) Other resources of the organization,
- (7) The investment policies of the organization.

#### Spending Policy

Distributions from The Community Foundation of Western North Carolina are made in accordance with donor stipulations. Total distributions for the year ended December 31, 2012 were \$5,590

## Investment Return Objective, Risk Parameters and Strategies

Endowments are invested in corporate stocks, money market accounts and certificates of deposit. Friends of the Smokies is developing investment and spending policies, to be approved by the Board of Directors, for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long-term. The goal of the endowment is to exist in perpetuity, and therefore, provide funding in perpetuity

Two of Friends of the Smokies endowment funds are held and administered by East Tennessee Foundation and The Community Foundation of Western North Carolina for the benefit of Friends of the Smokies with the income distributed to Friends of the Smokies annually. Friends of the Smokies has granted the foundations variance power, which is defined as the power to modify any restriction or condition on the distribution of funds for the specified charitable purposes or to a specified organization, in the sole judgment of the foundation's board, such restrictions or conditions become, in effect unnecessary, undesirable, impracticable, incapable of fulfillment, or inconsistent with the charitable needs of the community served.

## NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2012

Assets held by the foundations for the benefit of Friends of the Smokies are recorded in the accompanying statement of financial position as beneficial interest in assets held by others.

Changes in endowment net assets held by East Tennessee Foundation and The Community Foundation of Western North Carolina for the year ended December 31, 2012 were as follows:

Balance at December 31, 2011	\$ 176,786
Interest	3,170
Unrealized gain	8,695
Realized gain	9,675
Distribution	(5,590)
Endowment fees	(2,113)
Balance at December 31, 2012	<u>\$ 190,623</u>

Changes in endowment net assets held by Friends of the Smokies for the year ended December 31, 2012 were as follows.

Balance at December 31, 2011	\$ 3,924,040
Interest	1,520
Contributions	433,736
Transfer to temporarily restricted Trails Now	(139,817)
Balance at December 31, 2012	<u>\$ 4,219,480</u>

During the year ended December 31, 2012, interest earned in previous years on the Trails Forever endowment was transferred to temporarily restricted net assets. These funds were previously being used to provide matching funds for a donation; however, adequate donations to the endowment were received during the year ended December 31, 2012 to satisfy the matching requirements.

#### NOTE K - SUBSEQUENT EVENTS

Subsequent events have been evaluated through April 15, 2013, which is the date the financial statements were available to be issued.