## Financial Statements

# FRIENDS OF GREAT SMOKY MOUNTAINS NATIONAL PARK

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#### INDEPENDENT ACCOUNTANTS' AUDIT REPORT

Board of Directors Friends of Great Smoky Mountains National Park Sevierville, Tennessee

We have audited the accompanying financial statements of Friends of Great Smoky Mountains National Park, which comprise the statement of financial position as of December 31, 2013, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatements, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## **Opinion**

In our opinion, the financial statements referred to in the first paragraph present fairly, in all material respects, the financial position of Friends of Great Smoky Mountains National Park as of December 31, 2013, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Mitchell Emert + Hill

April 21, 2014

## STATEMENT OF FINANCIAL POSITION

December 31, 2013

## **ASSETS**

CURRENT ASSETS		
Cash		\$ 5,690,437
Certificates of deposit		183,005
Prepaid expenses		29,596
Current portion of long-term pledges receivable		31,920
Accounts receivable		178,212
TOTAL CURRENT ASSETS		6,113,170
INVESTMENTS		4,897,547
LONG-TERM PLEDGES RECEIVABLE,		
net of current portion		1,000
PROPERTY AND EQUIPMENT		
Computer equipment	\$ 66,095	
Office equipment	83,619	
Leasehold improvements	56,631	
•	206,345	
Accumulated depreciation	(129,350)	76,994
OTHER ASSETS		
Beneficial interest in assets held by others	214,241	
Deposit Deposit	275	214,516
Doposit		
		\$ 11,303,228

See the accompanying notes to the financial statements.

## **LIABILITIES AND NET ASSETS**

## **CURRENT LIABILITIES**

Accounts payable Deferred revenue			\$	10,438 238,600
	TOTAL CURRENT LIABILITIES			249,038
NET ASSETS				
Unrestricted		\$ 2,700,390		
Temporarily restricted		3,823,152		
Permanently restricted		4,530,648	1	1,054,189

\$11,303,228

## **STATEMENT OF ACTIVITIES**

	Unrestricted	Temporarily Restricted	Permanently Restricted	Totals
SUPPORT AND REVENUE				
Contributions and grants	\$ 437,080	\$ 655,084	\$ 96,928	\$ 1,189,091
Less: Amounts designated				
by donors for other				
organizations	0	(17,500)	0	(17,500)
License plate revenue:				
State of Tennessee	384,988	0	0	384,988
State of North Carolina	413,280	0	0	413,280
Special events, net				
of direct expenses	246,189	0	0	246,189
In-kind contributions	62,114	0	0	62,114
Investment income				
net of expenses	13,865	708,634	23,618	746,117
	1,557,515	1,346,218	120,546	3,024,279
Net assets released				
from restrictions	517,932	(517,932)	0	0
	2,075,447	828,286	120,546	3,024,279
EXPENSES				
Program services:				
Park projects	1,023,279	0	0	1,023,279
Salaries	109,965	0	0	109,965
Payroll taxes	8,412	0	0	8,412
Rent	13,033	0	0	13,033
Insurance	9,268	0	0	9,268
Office	2,085	0	0	2,085
Computer	3,042	0	0	3,042
Travel	5,603	0	0	5,603
Utilities	1,574	0	0	1,574
Telephone	3,156	0	0	3,156
	1,179,417	0	0	1,179,417

## **STATEMENT OF ACTIVITIES**

(continued)

	Unrestricted	Temporarily Restricted	Permanently Restricted	Totals
Management and general:				
Salaries	132,542	0	0	132,542
Payroll taxes	10,139	0	0	10,139
Rent	15,709	0	0	15,709
Utilities	1,897	0	0	1,897
Insurance	11,171	0	0	11,171
Telephone	3,804	0	0	3,804
Accounting and legal	16,000	0	0	16,000
Bank charges	12,369	0	0	12,369
Computer services	3,666	0	0	3,666
Meals and entertainment	4,875	0	0	4,875
Supplies	2,513	0	0	2,513
Postage	11,109	0	0	11,109
Professional services	23,202	0	0	23,202
Repairs and maintenance	5,224	0	0	5,224
Dues and subscriptions	3,758	0	0	3,758
Travel	10,146	0	0	10,146
Printing	7,317	0	0	7,317
Depreciation	5,406	0	0	5,406
Board	11,199	0	0	11,199
Volunteer support	2,956	0	0	2,956
Miscellaneous	8,901	0	0	8,901
	303,903	0	0	303,903

## STATEMENT OF ACTIVITIES (continued)

Year Ended December 31, 2013

	Unrestricted	Temporarily Restricted	Permanently Restricted	Totals
Fundraising:				
Salaries	212,650	0	0	212,650
Payroll taxes	17,405	0	0	17,405
Rent	25,203	0	0	25,203
Utilities	3,043	0	0	3,043
Insurance	17,922	0	0	17,922
Telephone	6,103	0	0	6,103
Office	4,032	0	0	4,032
Printing	34,137	0	0	34,137
Computer	5,882	0	0	5,882
Travel	10,836	0	0	10,836
Advertising and promotion	29,469	0	0	29,469
Newsletter	8,607	0	0	8,607
Public relations	18,902	0	0	18,902
Telethon	37,714	0	0	37,714
	431,906	0	0	431,906
	1,915,227	0	0	1,915,227
CHANGE IN NET ASSETS	160,221	828,286	120,546	1,109,052
NET ASSETS AT THE BEGINNING OF	2540 160	2 004 966	4 410 102	0.045.127
THE YEAR	2,540,169	2,994,866	4,410,102	9,945,137
NET ASSETS AT THE END OF				
THE YEAR	\$ 2,700,390	\$ 3,823,152	<u>\$ 4,530,648</u>	<u>\$11,054,189</u>

See the accompanying notes to the financial statements.

## STATEMENT OF CASH FLOWS

CASH PROVIDED(USED) BY OPERATING ACTIVITIES			
Change in net assets		\$	1,109,052
Adjustments to reconcile change in net assets to			
net cash provided by operating activities:			
Depreciation	\$ 5,406		
(Increase)decrease in:			
Prepaid expenses	(10,191)		
Pledges receivable	42,044		
Accounts receivable	3,103		
Increase(decrease) in:			
Accounts payable	(16,646)		
Deferred revenue	 41,704		65,421
NET CASH PROVIDED BY OPERATING ACTIVITIES			1,174,473
CASH PROVIDED(USED) BY INVESTING ACTIVITIES			
Decrease in certificates of deposit	533,267		
(Increase) in endowments	 (842,251)		
NET CASH (USED) BY INVESTING ACTIVITIES			(308,985)
NET INCREASE IN CASH			865,488
CASH AT THE BEGINNING OF THE YEAR			4,824,948
CASH AT THE END OF THE YEAR		<u>\$</u>	5,690,437

#### NOTES TO THE FINANCIAL STATEMENTS

December 31, 2013

#### NOTE A - DESCRIPTION OF ORGANIZATION

Friends of Great Smoky Mountains National Park (Friends of the Smokies) is a nonprofit North Carolina corporation with offices in Sevierville, Tennessee and Waynesville, North Carolina. Friends of the Smokies was established in 1993 to assist the National Park Service in its mission to preserve and protect the Great Smoky Mountains National Park by raising funds and public awareness, and providing volunteers for needed projects.

Friends of the Smokies primary purposes are to preserve, restore, and enhance the natural beauty and features, the ecological systems and the cultural and historical heritage of Great Smoky Mountains National Park; to enhance educational, interpretive, and research opportunities relating to Great Smoky Mountains National Park; to increase public awareness, enjoyment, and appreciation of Great Smoky Mountains National Park; to support the efforts of the National Park Service and other organizations and individuals in furtherance of the foregoing, and to provide support and assistance to the National Park Service in constructing or improving park facilities such as trails, visitor centers, and support facilities to better serve the visiting public.

#### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Although these estimates are based on management's knowledge of current events and actions they may undertake in the future, actual results could differ from those estimates. Estimates are used when accounting for fair value of pledges, allowances for uncollectible receivables, depreciation, allocation of expenses, and contingencies, among others.

#### Cash and Cash Equivalents

Cash and cash equivalents consist of cash and interest-bearing deposits. For purposes of the statement of cash flows, Friends of the Smokies considers cash on deposit with financial institutions and all cash investments with original maturities of three months or less to be cash and cash equivalents.

#### **NOTES TO THE FINANCIAL STATEMENTS**

(continued)

December 31, 2013

#### **Property and Equipment**

Property and equipment are recorded at cost or estimated cost if actual cost is not available. Donated property and equipment are recorded at the estimated fair value at the date of receipt. Depreciation is calculated using the straight-line method over the estimated useful lives of the assets, which range from three to ten years. Depreciation expense for the year ended December 31, 2013 was \$5,406.

#### Support and Revenue

Contributions are recorded as support when cash or other assets are received. Contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Gifts of cash and other assets that are designated for future periods or restricted by the donor for specific purposes are reported as temporarily restricted or permanently restricted support, depending on the nature of the restriction. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Restricted grants and contributions whose restrictions are met in the same reporting period as they are received are reported as unrestricted. Revenue from services is recognized when the service is rendered.

Contributions of property and equipment and other long-lived assets with explicit restrictions that specify how the assets are to be used, including cash contributed to acquire such assets, are recorded as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the expiration of donor restrictions is reported when the donated or acquired assets are placed in service.

#### **Agency Transactions**

Friends of the Smokies acts as an agent in certain cases to facilitate the receipt and transfer of charitable gifts to other organizations that benefit the Great Smoky Mountains National Park. Contributions received are recorded by Friends of the Smokies as revenue. Designated contributions disbursed to other organizations are presented in the accompanying statement of activities as a reduction of support and revenue.

#### **NOTES TO THE FINANCIAL STATEMENTS**

(continued)

December 31, 2013

#### **Functional Expense Allocation**

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities. Costs are charged to program services, management and general and fundraising functions based on direct expenses incurred. Indirect expenses are allocated among the program and supporting services benefited.

#### State License Plate Revenue

State of Tennessee has provided for the sale of specially earmarked Friends of Great Smoky Mountains National Park license plates. The funds produced from the sale of such plates, less the expense incurred in designing and manufacturing the plates, are deposited in a State of Tennessee general fund reserve account known as the Friends of Great Smoky Mountains endowment fund. The endowment fund maintains a principal balance of \$500,000. All revenue produced from the sale of the plates and the earned interest of the fund are to be used exclusively for the assistance of the National Park Service in the care of the Great Smoky Mountains National Park. The State of Tennessee Commissioner of Finance and Administration makes disbursements of such funds on a quarterly basis to Friends of the Smokies.

State of North Carolina has approved Friends of the Smokies as one of the organizations participating in its state attraction license plates program. Quarterly distributions are made to the specific organizations, based upon each organization's proportion of state attraction plates sold. The revenue received from the sale of such plates, is to be used for educational materials, preservation programs, capital improvements for the portion of the park that is located in North Carolina, and operating expenses of the park.

#### **Income Taxes**

Friends of the Smokies is exempt from federal income taxes under section 501(c)(3) of the U.S. Internal Revenue Code, except on unrelated business income. Friends of the Smokies had no unrelated business income for the year ended December 31, 2013. Friends of the Smokies' income tax filings are open and subject to examination by the Internal Revenue Service generally for three years after they are filed. However, Friends of the Smokies is not currently under audit nor has Friends of the Smokies been contacted by this jurisdiction. Friends of the Smokies believes that it has appropriate support for any tax positions taken, and as such, do not have any uncertain tax positions that are material to the financial statements.

## NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2013

#### **NOTE C - INVESTMENTS**

Investments are carried at fair value. Fair value is determined based on quoted prices in active markets for identical assets (considered Level 1 in the fair value hierarchy). Long-term investments at December 31, 2013 consisted entirely of equity securities.

Realized and unrealized gains and losses are determined on the basis of specific identification. Investment income includes income from investments, checking and savings accounts and certificates of deposit. Investment income for the year ended December 31, 2013 consisted of the following:

	<u>Uni</u>	restricted		mporarily estricted	nanently stricted	_	Totals
Interest and dividends Realized gain Unrealized gain Expenses	\$	13,865 0 0 0	\$	85,542 14,392 608,700 0	\$ 3,700 8,620 16,477 (5,178)	\$	103,107 23,012 625,177 (5,178)
	<u>\$</u>	13,865	<u>\$</u>	708,634	\$ 23,618	<u>\$</u>	746,117

#### NOTE D - PLEDGES RECEIVABLE

Pledges receivable are recorded at the present value of estimated future cash flows using a discount rate of 2.5%. Unconditional pledges receivable at December 31, 2013 were as follows:

Amounts due in:	
Less than one year	\$ 31,920
One to four years	 1,000
Net pledges receivable restricted for Trails Forever endowment	\$ 32,920

#### **NOTES TO THE FINANCIAL STATEMENTS**

(continued)

December 31, 2013

#### **NOTE E - LEASE OBLIGATIONS**

Friends of the Smokies leases two office facilities under operating leases. The lease agreement for the office space in Tennessee will expire in July 2016. The lease agreement for office space in North Carolina is renewed annually. Rent expense for the year ended December 31, 2013 was \$53,944, net of sublease income.

Future minimum lease payments are as follows:

Year Ending	
December 31,	
2014	\$ 40,716
2015	40,716
2016	23,751

#### NOTE F - CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject Friends of the Smokies to concentrations of credit risk consist primarily of cash and cash equivalents and accounts receivable. Cash and cash equivalents are maintained in demand deposit accounts which, at times, may exceed federally insured limits. Friends of the Smokies has not experienced any losses and does not believe it is exposed to any significant credit risk on such accounts. By their nature, all such financial instruments involve risk, including the credit risk of nonperformance by counterparties. Exposure to credit risk is managed through various monitoring procedures. At December 31, 2013, Friends of the Smokies had no major concentrations of credit risk except for uninsured bank deposits.

## NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2013

#### NOTE G - DONATED MATERIALS AND SERVICES

Donated materials and services are recorded in the financial statements at their estimated fair market value. The donated materials and services for the year ended December 31, 2013 were as follows:

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	lraisin	◌.

Special events food and lodging	\$ 29,927
Marketing and promotion	20,124
Website design	6,720
Management and general:	
Professional services	5,089
Other	254
	<u>\$ 62,114</u>

#### NOTE H - TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consist of cash and temporary investments held for the following purposes:

Smokies Fund (for administration and operation)	\$ 1,259,746
National Park Service	968,476
Greenbriar renovations	300,517
Trails Now	930,926
Parks as Classrooms	162,194
Scholarships	37,376
Brook Trout restoration	76,641
Purchase Knob-Burroughs Welcome	36,894
Hemlock Preservation and Beetle Lab	48,088
Oconoluftee Visitor Center	1,350
Other	941

\$ 3,823,152

## NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2013

## NOTE I - NET ASSETS RELEASED FROM RESTRICTIONS

Friends of the Smokies incurred expenses for the following projects:

	Release	e of			
	Tempora	arily			
	Restricted		Unrestricted		
	Net Ass	sets_	Net Assets	<u>s</u>	Totals
Park amenities/facility improvements	\$ 31	1,359	\$ 126,0	25 \$	157,384
Appalachian Bear Center	10	0,000		0	10,000
Cabin preservation/restoration	10	5,800	18,6	00	35,400
Cultural collection maintenance		0	46,7	07	46,707
Discover life in America		0	25,0	00	25,000
Air/water quality research	15	5,000	80,0	00	95,000
Trail and shelter management	139	9,748	50,7	89	190,537
Parks as Classrooms	151	1,916		0	151,916
Cades Cove projects	51	1,095		0	51,095
Park interns and student conservation assistants	37	7,873	67,0	72	104,945
Purchase Knob Science Learning Center	2	2,080	40,2	66	42,346
Ash and locust tree preservation		100	5,4	00	5,500
Fraser fir preservation		250	2,2	50	2,500
Hemlock preservation	20	5,503	3,4	97	30,000
Other parkwide initiatives	35	5,208	39,7	<u>41</u>	74,949
	\$ 517	7,932	\$ 505,3	<u>47</u>	\$ 1,023,279

#### NOTES TO THE FINANCIAL STATEMENTS

(continued)

December 31, 2013

#### NOTE J - PERMANENTLY RESTRICTED NET ASSETS/ENDOWMENT

Friends of the Smokies endowment consists of approximately seven funds established for a variety of purposes. All of the endowment funds are donor-restricted. As required by accounting principles generally accepted in the United States of America, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. As of December 31, 2013, all endowment net assets are permanently restricted, the income from which is expendable to support the following purposes:

Brook Trout Fisheries Scholarship	\$ 18,177
Other scholarships	45,766
Trails Forever endowment	4,252,464
	4,316,407
Funds held by others for the benefit of Friends	
of Great Smoky Mountains National Park:	
The Community Foundation of Western North Carolina	78,542
East Tennessee Foundation	135,699
	214,241
	<u>\$ 4,530,648</u>

#### Interpretation of Relevant Law

The Board of Directors of Friends of the Smokies has interpreted the State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, Friends of the Smokies classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the directions of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by SPMIFA. In accordance with SPMIFA, the organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

#### **NOTES TO THE FINANCIAL STATEMENTS**

(continued)

December 31, 2013

- (1) The duration and preservation of the fund,
- (2) The purposes of the organization and the donor-restricted endowment fund,
- (3) General economic conditions,
- (4) The possible effect of inflation and deflation,
- (5) The expected total return from income and the appreciation of investments,
- (6) Other resources of the organization,
- (7) The investment policies of the organization.

#### **Spending Policy**

Distributions from The Community Foundation of Western North Carolina are made in accordance with donor stipulations. Total distributions for the year ended December 31, 2013 were \$2,780.

#### Investment Return Objective, Risk Parameters and Strategies

Endowments are invested in corporate stocks, money market accounts and certificates of deposit. Friends of the Smokies is developing investment and spending policies, to be approved by the Board of Directors, for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long-term. The goal of the endowment is to exist in perpetuity, and therefore, provide funding in perpetuity.

Two of Friends of the Smokies endowment funds are held and administered by East Tennessee Foundation and The Community Foundation of Western North Carolina for the benefit of Friends of the Smokies with the income distributed to Friends of the Smokies annually. Friends of the Smokies has granted the foundations variance power, which is defined as the power to modify any restriction or condition on the distribution of funds for the specified charitable purposes or to a specified organization, in the sole judgment of the foundation's board, such restrictions or conditions become, in effect unnecessary, undesirable, impracticable, incapable of fulfillment, or inconsistent with the charitable needs of the community served.

#### **NOTES TO THE FINANCIAL STATEMENTS**

(continued)

December 31, 2013

Assets held by the foundations for the benefit of Friends of the Smokies are recorded in the accompanying statement of financial position as beneficial interest in assets held by others.

Changes in endowment net assets held by East Tennessee Foundation and The Community Foundation of Western North Carolina for the year ended December 31, 2013 were as follows:

Balance at December 31, 2012	\$ 190,623
Interest	3,700
Unrealized gain	8,620
Realized gain	16,477
Distribution	(2,780)
Endowment fees	(2,398)
Balance at December 31, 2013	<u>\$ 214,241</u>

Changes in endowment net assets held by Friends of the Smokies for the year ended December 31, 2013 were as follows:

Balance at December 31, 2012	\$ 4,219,480
Contributions	96,928
Balance at December 31, 2013	\$ 4,316,407

#### **NOTE K - SUBSEQUENT EVENTS**

Subsequent events have been evaluated through April 21, 2014, which is the date the financial statements were available to be issued.