

Smokies Cup

Benefiting Great Smoky Mountains National Park

September 18, 2020 | Biltmore Sporting Clays Club | SmokiesCup.org



Friends of Great Smoky Mountains National Park will hold the second annual Smokies Cup on Friday, September 18th. In its first year, the Smokies Cup raised \$34,000 to fund projects and programs in the Smokies. Join us as a 2020 sponsor so America's most-visited national park is supported and treasured for generations to come.

Your support will...

Restore Trails | **Protect Wildlife** | **Preserve Historic Farmsteads** | **Educate Children**



Friends of the Smokies
PO Box 3179, Asheville, NC 28802
SmokiesCup.org
FriendsOfTheSmokies.org



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Scenes from the 2019 Smokies Cup



Smokies Cup

Presenting Sponsor

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Smokies Cup Sponsor Benefits	Presenting \$10,000+
Publicity: Promotion in e-newsletters and press releases featuring Smokies Cup	✓
Logo placement: Prominent placement on webpage and onsite event display	✓
Swag bag: Promotional material placed in swag bag	✓
Annual Report: Placement in Friends of the Smokies annual report	✓
Announcements: Recognition by master of ceremonies	✓
Social media channels: Included in all social media posts related to Smokies Cup	✓
Shooting station signs: Logo placement on all other sponsors' shooting station signs, plus one individual shooting station sign	✓
Shooting team: <u>Two</u> teams of four receives swag bag, cart, breakfast & lunch, beer & wine reception & refreshments throughout the day	2
Event t-shirt: Branded with sponsor logo	✓
Promotional materials: Logo on event posters	✓
Mulligans and Warm Ups: One voucher for each provided to every team member	✓
Vendor space: Placement of one 10x10 tent for promotion and outreach to Smokies Cup participants	✓
Advertising: Inclusion in ads in Smoky Mountain Living magazine and Smoky Mountain News	✓
Speaking: Opportunity to speak during awards ceremony and co-present gun raffle	✓



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Mountaintop Sponsor

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Smokies Cup Sponsor Benefits	Mountaintop \$5,000+
Publicity: Promotion in e-newsletters and press releases featuring Smokies Cup	✓
Logo placement: Placement on webpage and onsite event display	✓
Swag bag: Promotional material placed in swag bag	✓
Annual Report: Placement in Friends of the Smokies annual report	✓
Announcements: Recognition by master of ceremonies	✓
Social media channels: Included on Smokies Cup Facebook event and signature Instagram post	✓
Shooting station signs: Logo placement on all other sponsors' shooting station signs, plus one individual shooting station sign	✓
Shooting team: One team of four receives swag bag, cart, breakfast & lunch, beer & wine reception & refreshments throughout the day	1
Event t-shirt: Branded with sponsor logo	✓
Promotional materials: Logo on event posters	✓
Mulligans and Warm Ups: One voucher for each provided to every team member	
Vendor space: Placement of one 10x10 tent for promotion and outreach to Smokies Cup participants	
Advertising: Inclusion in ads in Smoky Mountain Living magazine and Smoky Mountain News	
Speaking: Opportunity to speak during awards ceremony and co-present gun raffle	



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Cascade Sponsor

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Smokies Cup Sponsor Benefits	Cascade \$2,500+
Publicity: Promotion in e-newsletters and press releases featuring Smokies Cup	✓
Logo placement: Placement on webpage and onsite event display	✓
Swag bag: Promotional material placed in swag bag	✓
Annual Report: Placement in Friends of the Smokies annual report	✓
Announcements: Recognition by master of ceremonies	✓
Social media channels: Included on Smokies Cup Facebook event and signature Instagram post	✓
Shooting station signs: Logo placement on all other sponsors' shooting station signs, plus one individual shooting station sign	✓
Shooting team: One team of four receives swag bag, cart, breakfast & lunch, beer & wine reception & refreshments throughout the day	1
Event t-shirt: Branded with sponsor logo	✓
Promotional materials: Logo on event posters	
Mulligans and Warm Ups: One voucher for each provided to every team member	
Vendor space: Placement of one 10x10 tent for promotion and outreach to Smokies Cup participants	
Advertising: Inclusion in ads in Smoky Mountain Living magazine and Smoky Mountain News	
Speaking: Opportunity to speak during awards ceremony and co-present gun raffle	



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Shooting Station Sponsor

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Smokies Cup Sponsor Benefits	Shooting Station \$1,500+
Publicity: Promotion in e-newsletters and press releases featuring Smokies Cup	✓
Logo placement: Placement on webpage and onsite event display	✓
Swag bag: Promotional material placed in swag bag	✓
Annual Report: Placement in Friends of the Smokies annual report	✓
Shooting station signs: Logo on one shooting station sign	✓
Shooting team: One team of four receives swag bag, cart, breakfast & lunch, beer & wine reception & refreshments throughout the day	1
Announcements: Recognition by master of ceremonies	
Social media channels: Included on Smokies Cup Facebook event and signature Instagram post	
Event t-shirt: Branded with sponsor logo	
Promotional materials: Logo on event posters	
Mulligans and Warm Ups: One voucher for each provided to every team member	
Vendor space: Placement of one 10x10 tent for promotion and outreach to Smokies Cup participants	
Advertising: Inclusion in ads in Smoky Mountain Living magazine and Smoky Mountain News	
Speaking: Opportunity to speak during awards ceremony and co-present gun raffle	



Smokies Cup

Underwriting Opportunities

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Underwriting offers your company exclusive branding rights to a particular area of the Smokies Cup. Below are the descriptions of each underwriting area and the associated benefits.

Cart Underwriter - \$1,250

- Signs branded with sponsor name placed in every golf cart (1-2 carts per team)
- Promotion in e-newsletters and press releases featuring the Smokies Cup
- Logo placement on website and onsite display
- Promotional material in swag bag
- Placement in Friends of the Smokies annual report
- Recognition by master of ceremonies

Food and Beverage Underwriter - \$1,250

- Signs branded with sponsor names placed at meal stations
- Promotion in e-newsletters and press releases featuring the Smokies Cup
- Logo placement on website and onsite display
- Promotional material in swag bag
- Placement in Friends of the Smokies annual report
- Recognition by master of ceremonies

Swag Bag Underwriter - \$1,000

- Reusable tote bag branded with sponsor name for each participant
- Promotion in e-newsletters and press releases featuring the Smokies Cup
- Logo placement on website and onsite display
- Promotional material in swag bag
- Placement in Friends of the Smokies annual report
- Recognition by master of ceremonies

Awards Ceremony Underwriter - \$1,000

- Signs branded with sponsor name placed at trophy display table
- Promotion in e-newsletters and press releases featuring the Smokies Cup
- Logo placement on website and onsite display
- Promotional material in swag bag
- Placement in Friends of the Smokies annual report
- Recognition by master of ceremonies



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Warm Up Station Underwriter - \$750

- Signs branded with sponsor name placed at warm up station
- Warm up tickets will feature sponsor name
- Promotion in e-newsletters and press releases featuring the Smokies Cup
- Logo placement on website and onsite display
- Promotional material in swag bag
- Placement in Friends of the Smokies annual report
- Recognition by master of ceremonies

Silent Auction Underwriter - \$750

- Signs branded with sponsor name placed at silent auction
- Bid sheets branded with sponsor name
- Promotion in e-newsletters and press releases featuring the Smokies Cup
- Logo placement on website and onsite display
- Promotional material in swag bag
- Placement in Friends of the Smokies annual report
- Recognition by master of ceremonies

Mulligan Underwriter - \$500

- Mulligan vouchers will feature sponsor name
- Promotion in e-newsletters and press releases featuring the Smokies Cup
- Logo placement on website and onsite display
- Promotional material in swag bag
- Placement in Friends of the Smokies annual report
- Recognition by master of ceremonies

Salamander Supporter - \$500

- ◆ Logo placement on Smokies Cup website
- ◆ Promotional material in swag bag
- ◆ Placement in Friends of the Smokies annual report



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Sponsor Information

Business Name _____

Contact Name _____

Contact Title _____

Email _____

Phone _____

Address _____

City/State/Zip _____

Sponsorship Commitment

Cash and/or In-Kind Donation _____

Sponsor Level or Underwriting Selection _____

Payment

Check - payable to FRIENDS OF THE SMOKIES - mail to PO Box 3179, Asheville, NC 28802

Credit card (Visa/MC/Amex) # _____ Exp. date _____ Security Code _____

Signature _____ Date _____



Friends of the Smokies
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