Friends of the Smokies guided dayhiking series, the ‘Classic Hikes of the Smokies,’ explores some of Great Smoky Mountains National Park’s more than 800 miles of trails. Hikes vary in distance, difficulty, and location within the park to provide a comprehensive overview of the Smokies, exposing hikers to high Appalachian vistas, streams teeming with aquatic life, the best collection of historic log structures in the Eastern United States, and much more.

Your Reach: Great Smoky Mountains National Park is the most-visited in America. Friends of the Smokies has a national reach, and your business will be promoted broadly to our members and supporters. As a sponsor, you will be supporting:

- An International Biosphere Reserve
- A UNESCO World Heritage Site
- America’s most-visited national park
- Part of the Blue Ridge National Heritage Area

Friends of the Smokies level of exposure
- Facebook: 158,000+ followers
- Twitter: 28,000+ followers
- Instagram: 52,000+ followers
- Email list: 20,000+ Friends nationwide

About Friends of the Smokies:
Friends of Great Smoky Mountains National Park assists the National Park Service in its mission to preserve and protect Great Smoky Mountains National Park by raising funds and public awareness, and providing volunteers for needed projects. Every year, Friends of the Smokies raises more than $1 million to support field trips for 20,000 schoolchildren, restoration of high use trails, protection of hemlock trees, and much more.

Friends of the Smokies
PO Box 3179, Asheville, NC 28802
www.friendsofthesmokies.org
marielle@friendsofthesmokies.org

828-452-0720 office
828-452-0767 fax
2021 Sponsor Benefits

<table>
<thead>
<tr>
<th>$1,000</th>
<th>$2,500</th>
<th>$5,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hyperlinked logo in promotional emails</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Sponsor name listed in Friends of the Smokies annual Donor Salute</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Pre and post-hike emails to participants include sponsor name</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Tagged on Facebook event</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Hyperlinked business logo on Friends of the Smokies website</td>
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<td>Two complimentary spaces on each hike reserved for representatives or friends of your business, to be used at your discretion</td>
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<tr>
<td>Opportunity for business representatives to speak before an engaged audience of hikers</td>
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<td>Recognized in Friends of the Smokies biannual newsletter</td>
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<tr>
<td>Recognized in Friends of the Smokies bimonthly e-newsletter</td>
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Sponsor Commitment

Contact Information

Business Name: ____________________________________________________________

Contact Name: __________________________________________________________

Email: ___________________________ Phone: ___________________________

Address: ________________________ City: ____________ State: _____ Zip:_______

Website: __________________________

Logo (hi res jpg or png) sent to marielle@friendsofthesmokies.org

☐ $1,000   ☐ $2,500   ☐ $5,000   ☐ Inkind/Other: ________________

Payment

☐ Check (payable to FRIENDS OF THE SMOKIES)

☐ Credit card (Visa/MC/Amex) # __________________________ Exp date: _______ CVV:_________

_________________________________________ __________________________

Authorizing signature Date

Please return this form with your payment and information by mail or email