



PLEIN AIR *smokies*

Great Smoky Mountains National Park

September 23 – September 30, 2023

Welcome to Plein Air Smokies, an immersive art event which takes place inside Great Smoky Mountains National Park and in Maryville, TN and raises funds for the park through Friends of the Smokies. In September 2023, twenty nationally-recognized “plein air” artists will gather in the most-visited national park to capture the beauty and magic of the Smokies.

BENEFITS:

Branding

- Sponsor recognized at Collectors Soiree & Sale on Friday, September 29, 2023
- Logo placement on Event Signage

Media

- Half page ad in event program
- Sponsor logo placement on all collateral materials produced for the event
- Sponsor logo placement included on all electronic media (eblasts, newsletter, social media, etc.)
- Sponsor logo placement with link on event website

Tickets & Hospitality

- (6) tickets to Elkmont Sponsor luncheon Tuesday, September 26, 2023
- (6) tickets to Collectors Soiree & Sale, Friday, September 29, 2023 at Clayton Center for the Arts; each ticket comes with a \$250 credit to be used toward the purchase of one painting
- 15% discount on purchase of one painting
- Sponsor Thank You Gift



CHIMNEY TOPS SPONSOR INVESTMENT: \$15,000



CONTACT: Lauren Gass
Lauren@FriendsoftheSmokies.org
(865) 257-4776





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- Sponsor logo placement with link on event website

Tickets & Hospitality

- (4) tickets to Elkmont Sponsor luncheon Tuesday, September 26, 2023
- (4) tickets to Collectors Soiree & Sale, Friday, September 29, 2023 at Clayton Center for the Arts; each ticket comes with a \$250 credit to be used toward the purchase of one painting
- 10% discount on purchase of a painting
- Sponsor Thank You Gift



**LeConte
SPONSOR
INVESTMENT: \$10,000**



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BENEFITS:

Branding

- Sponsor recognized at Collectors Soiree & Sale on Friday, September 29, 2023
- Logo placement on Event Signage

Media

- Half page ad in event program
- Sponsor logo placement on all collateral materials produced for the event
- Sponsor logo placement included on all electronic media (eblasts, newsletter, social media, etc.)
- Sponsor logo placement with link on event website

Tickets & Hospitality

- (2) tickets to Elkmont Sponsor luncheon Tuesday, September 26, 2023
- (2) tickets to Collectors Soiree & Sale, Friday, September 29, 2023 at Clayton Center for the Arts; each ticket comes with a \$250 credit to be used toward the purchase of one painting
- 10% discount on purchase of a painting
- Sponsor Thank You Gift



**STERLING
SPONSOR
INVESTMENT: \$5,000**



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BENEFITS:

- Listing in event program
- Tickets to Elkmont VIP Luncheon
- Tickets to Collectors Soiree & Sale, Friday, September 29, 2023 at Clayton Center for the Arts; each ticket comes with a \$250 credit to be used toward the purchase of one painting
- Support Friends of the Smokies in our mission to preserve and protect Great Smoky Mountains National Park



PATRON SOCIETY

INVESTMENT:
\$500/Individual
\$1,000/Couple



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